



# SIMON OSBORNE

## CURRICULUM VITAE

### PROFILE

With now 25 years experience in Radio and the media, I have managed a wide range of people and shaped peoples lives and listening habits through producing and presenting outstanding radio programmes.

I have in-depth knowledge of RCS products, GSelector and Master Control alongside experience of Event Management and video scheduling using thePlatform.

I work really well to deadlines and am a good communicator and motivator amongst staff. I enjoy working as part of a team or on my own. Always eager to learn and to pass on experiences. My aim is to be a better person and produce all I do to the highest level.

### CONTACT

Via website: [www.simon-osborne.com](http://www.simon-osborne.com)

## EMPLOYMENT HISTORY

**SEPT 2008 – PRESENT:**  
**Music Choice Ltd, London E1**  
**Schedule Manager to 40 million homes**  
**across Europe**

This included two channels on the Sky multiplex in the UK and numerous television companies across Europe.

Scheduling 13 different genre channels of music. Manage 8 European music schedulers. I devise and implement seasonal music promotions in line with music strategy. Liaised with record companies in the UK and Europe. Scheduled our Music Video On Demand channels for ComHem in Sweden.

**MAY 2008 – JULY 2008:**  
**Isle of Wight Radio. Isle of Wight Hampshire.**  
**Programme Controller, Drivetime Presenter,**  
**Music Scheduler. TSA 122'000**

This was a short term contract to oversee all programming of the radio station for a period of three months. I built a new Breakfast show and coached the presenters. I presented the daily Drivetime programme, produced and presented the weekly Album chart and produced and devised on-air promotions.

**APRIL 2003 – APRIL 2008:**  
**Splash FM, Worthing. West Sussex.**  
**Programme Director, Drivetime Presenter,**  
**Head of Music. TSA 200,000**

I successfully launched one the final Radio Authority local FM licenses in the UK. I oversaw all the programming decisions both editorially and commercially. Reviewed presenters daily. Held weekly management meetings and monthly Presenter meetings alongside daily coaching sessions for weekday presenters. I held weekly Music Strategy meetings and implemented the playlist and oversaw the music rotation. I worked closely with both Sales and the News teams to ensure standard is maintained as per the programming document set out to win the license. Produced all OB's and outdoor shows.

I also presented the daily Drivetime show and covered for holidays when required. Current Rajar results Q4 2006. Reach 15%, Hours 328,000 (10.8 average) Share 7.2 %. I have a staff of 10.

**1986 – 2003: Mercury FM, Crawley, West Sussex**

**SEPTEMBER 2000 – MARCH 2003:**  
**Programmer Controller, On-air Presenter,**  
**Head of Music, working for GWR TSA 376,000**

I oversaw all the programming strategies, and implemented new ones. I coached all the presenters. Liaised with the Sales teams. Produced all the promotional Ideas. Presented a daily show. Controlled all budgets for the department. Inputted the daily music log making changes where necessary. Held daily crew meetings, Held weekly staff meetings. Held Monthly Management meetings. Produced all outdoor roadshow activities. First call for all problems both technically and programming. Wrote weekly reports and carried out staff appraisals. Liaised with all record and publishing companies. I had a staff of ten. Final Rajar 28%, one million and 21,000 hrs (11.8) 101,000 listeners.

**FEBRUARY 1999 - SEPTEMBER 2000:**  
**Programme Manager, Head of Music & Drivetime**  
**Presenter for both Mercury FM Crawley and**  
**Mercury FM Tonbridge. Working for DMG Radio**

I oversaw both radio stations programming dividing my day between Crawley and Tonbridge.

I oversaw the programming budget, programmed all the stations music on Selector and updated the playout system on a daily basis. Co-ordinated station emails, liaised with all record companies. Had overall say in which promotions the station undertook. Presented the Drivetime Show and Saturday Show. Also was swing jock for holiday and sickness.

## EMPLOYMENT HISTORY

**APRIL 1998 – FEBRUARY 1999:**  
**Drivetime presenter & Head of music.**

Presented daily Drivetime show, oversaw presenters payments, presenter scheduling and inputting all the songs for the stations new digital playout system. Presented roadshows.

**Sep 1995 – Apr 1998: Evening Show Presenter**  
**and Head of Music.**

During the years that I presented the show I originated the idea and concept of Mercury FM's Battle of the Bands annual contest. This involved all the on-air promotions, co-ordination of all the bands, live show with music industry judges, the overall running of all on-air activity. The finals were staged in front of a 1000 strong audiences to great critical acclaim. I also oversaw the scheduling of the music on Selector under the overall control of the Programme Controller. The Evening Show included presenting the nightly chart and competitions with a large amount of listeners' input.

**1991 – 1995:**  
**Standby presenter for all daytime programme**  
**& Breakfast/Afternoon presenter on alternate**  
**weekends. Producer of Breakfast Show on both**  
**Mercury FM and County Sound AM.**

Co-ordinated both simultaneous weekday programmes along with Travel News, Interviews for both live and pre-recorded guests, pre-recorded material for broadcasting, all on-air station promotions, trailers, and spur-of-the-minute ideas for phone ins and radio polls. I had a say in the music played, features and smooth running of all programmes.

**1990 – 1991:**  
**Presenter for: Music Through**  
**The Night 00.00-06.00 Mon-Fri**  
**Producer The South Tonight Mon-Fri**

Work included driving the desk for the News Team and presenting a 6 hour nightly music show with listener interaction.

**1988 – 1991:**  
**Presenter Saturday Night Dance Party**

This was Mercury FM's Dance Party show. I chose and presented the music. The show also included listener dedications.

Standby presenter for evening shows and Assistant Commercial Producer. Work included making trails, promos, and remixing Jingles

**1987 – 1991: Senior Studio Manager**

Ran studio complex making sure presenters were equipped for their programmes and was on-hand for any immediate eventualities.

**1987 – 1991: News Output Producer**

Produced and was in charge of the News Output for the evening programme The South Tonight, making sure all information needed to be presented was prepared in advance and timed for broadcast.

**1986 – 1987: Technical Operator for Lunchtime,**  
**Drivetime and Sunday Breakfast Programmes.**

Work included driving the desk for the presenter, timing and production of commercials and tapes prepared in advance.

Throughout my time at Mercury FM, in addition to the above, I have continued to work on outside broadcasts, both presenting and producing all aspects of the live show at venues throughout Sussex and Surrey. I also presented at Mercury FM Disco Roadshows at both public and private functions.

I have always consider myself hard working both in a team and solo.

**STATUS** Single

**EDUCATION** Next page

### EDUCATION

The Ashcombe Secondary School,  
Dorking Surrey (1980-1985)

East Surrey College,  
Redhill Surrey (1985-1986)

### REFERENCES

Available upon request

### QUALIFICATIONS

O/A Level:  
Electronics,  
Modern Communications in Television

GCSE O Level: English Language, Maths,  
Geography, Film Studies

RSA: Arithmetic (Credit)

CSE Level: English Language, English Literature,  
Maths, Physics, Music, History, Geography, Design  
and Technology.

### OTHER SKILLS

Extensive knowledge of the RCS Selector Music Scheduling system (Have been working with it for eighteen years). Bcx, Brian editing, Cool Edit 96, Cool Edit Pro, Myriad playout system, RCS Master Control, Linker, Adobe Audition and Enco dad.

Systems also used include, Windows 95, 98, 2000, NT, Excel, Powerpoint, Word and Works. Lotus Notes email, Octagon, ECR and the internet.

### Full Driving Licence

### INTERESTS

I am extremely interested in all aspects of music and the theatre (which I often visit in a professional capacity). I also enjoy driving and swimming.